

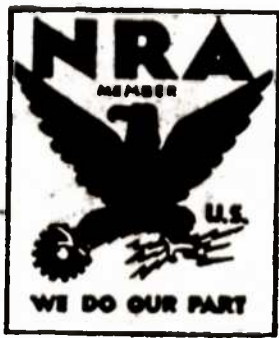
THE NORTHFIELD HERALD

Volume 3 Number 21

Northfield, Massachusetts, September 1, 1933

Price Five Cents

Northfield N. R. A. Campaign Moves Forward Day By Day



The campaign in the N. R. A. movement is rapidly moving forward. At a largely attended meeting of the General Committee held last Friday evening in Town Hall, reports were that Northfield business men and employers of labor were becoming members of the N. R. A. and the "Blue Eagle" was being displayed everywhere. Plans were concluded for the canvass on "Consumer Cards" and the Committee in charge of the same consisting of Mr. George McEwan, Chairman, Mrs. Charles A. Parker and Mr. Harry Gingras said they were ready to proceed when supplies arrived from Washington. A list of the "Consumer Committee" will be published next week. Mount Hermon was added to the Northfield territory and Postmaster Charles Streeter was added to the General Committee.

The N. R. A. Program is designed to put five million men back on payrolls in a short time.

When this is done, 20,000,000 people will suddenly be placed in position to buy the normal necessities of life. That means that the total trade volume of the nation will, upon the complete acceptance of this plan, be lifted by from 10 to 20 per cent.

Northfield will have a definite share in this increased prosperity to the extent that it participates in the plan, so there is a responsibility on every citizen here to co-operate to the utmost to make this gigantic national plan a complete success. Every EMPLOYER and every CONSUMER has a definite responsibility to assume.

The N. R. A. calls upon every employer to shorten hours of labor, so as to make room for more employees.

Each industry will before long adopt its own code which will fix the increased labor obligations to be assumed by all firms associated with that particular industry. Until that time all employers are asked to sign the President's Agreement and to meet the hours and wages established in that Agreement. This Agreement is sometimes referred to as the Blanket Code. The success of N. R. A. therefore calls for the co-operation of EVERY EMPLOYER.

It is to the Employers self-interest to do this. Why? Because more people working, with bigger payrolls, will increase the market for his goods. Every dollar spent by an Employer now for increased payroll will return many fold as business flows from a consuming public, once more able to buy to supply its unmet needs. So EVERY EMPLOYER SHOULD SIGN THE PRESIDENT'S AGREEMENT AT ONCE!

THE CONSUMER'S RESPONSIBILITY is also well defined:

Every individual, man and woman, who buys anything, owes it to himself and his community and to the nation, to buy only from those Employers who have taken the increased burden of increasing payrolls to bring back prosperity. This is to the self-interest of the consumer because no citizen can fail to share in this added prosperity. It will reflect itself in increased values for everything he owns. It will make his present position more secure by reversing the process of deflation.

SO EVERY CONSUMER SHOULD SIGN THE CONSUMER'S PLEDGE, which commits him to do his part in this great national economic experiment.

The duty of every citizen of Northfield is therefore plain. The President has said:

"On the basis of this simple principle of everybody doing things together, we are starting out on this Nation-wide attack on unemployment. It will succeed if our people understand it—in the big industries, in the little shops, in the great cities and in the small villages. There is nothing complicated about it and there is nothing particularly new in the principle. It goes back to the basic idea of society and of the Nation itself that people acting in a group can accomplish things which no individual acting alone could even hope to bring about."

Northfield must do its part in this great plan. It has never failed when the nation called and it will not fail now.

The Northfield organization "set up" is as follows: — General Committee: William F. Hoehn, President Northfield National Bank, chairman; Mrs. M. P. Stanley, Woman's Club; Elliott Speer, Trustee Northfield Schools; Frank H. Montague, Chairman Board of Selectmen; Samuel E. Walker, Manager Bookstore; Harry Gingras, Northfield Pharmacy; Charles A. Parker, farmer; James W. Shea, Northfield Hotel; Mr. George McEwan of the American Legion; Merritt C. Skilton, Postmaster East Northfield; Charles F. Slate, Postmaster, Northfield; Charles Streeter, Postmaster, Mount Hermon; H. E. Buffum, Postmaster, South Vernon.

The following business has signed up for N. R. A.

H. A. Lewis	Druggist
Dr. R. E. Hubbard	Hospital
William D. Miller	Plumber
S. E. Walker	Bookstore
Mrs. Jennie Whitmore	Green Gate
C. P. Buffum	Gasoline
I. G. A. Store, (F. W. Kellogg)	Grocer
P. E. Atwood	Market
Peter Biogetti	Gasoline
George A. Bronson	Hunt Tavern
Mrs. Emma Donohue	Oriole Tea Room
Joseph W. Field	Florist
Frank W. Garfield	Gasoline
Henry Glutney	Barber
Northfield Pharmacy	Druggist
Alfred E. Holton	Electrician
Harry M. Haskell	Shoemaker
Fred A. Irish	Groceries
Arthur F. Lawrence	Merchant
Mrs. Mary Monat	Novelties
The Northfield Herald	
The Northfield National Bank	
Mountain View Inn	
Francis B. Reed	Gasoline
Galen G. Stearns	Garage
A. & P. Store	Groceries
A. E. Champeny	Tailor
George O. Dunnell	Coal
F. Myron Dunnell	Oil
G. E. Edson	Trucking
Mrs. S. F. Harriman	Tourist Home
Leavis & Bolton	Contractors
F. H. Briemaster	Valley Vista Inn
Clyde W. Mattern	Barber
Charles L. Johnson	Plumber
Pasquale Marino	Shoe Repairing
Mrs. Janet B. Leslie	Woman's Shop
W. H. Giebel	Oriental Shop
John Anderson	Blacksmith
Bert C. Abbott	Painter
George Chapman	Market Gardener
May F. Garfield	Wayside Stand
L. L. Harris	Meat Market
George N. Kidder	Furniture Dealer
Marie Delores Mann	Beauty Shop
Andrew T. Janiell	Wayside Stand
Allen H. Wright	Physician
Miles E. Morgan	Garage
Dr. R. G. Holton	Dentist
Dr. Florence A. Colton	Physician
Dr. W. G. Webber	Physician
Mrs. Rose G. Kendrick	Kenhome
Joseph R. Colton	Insurance Agency
Edward V. Tenney	Bread Truck
C. R. Carmean	Students' Store
Spencer Bros.	Garage
Northfield Printing Company	
Frank Lombard	Market
Carl L. Mason	Tourists
Earl W. Makepeace	Trucking
Sheldon Bros.	Ice

Appointed Commissioner To Fill Death Vacancy

Samuel U. Streeter, vice-president of the Rugg Manufacturing company and a Greenfield native, was appointed to fill the vacancy caused by the recent death of County Commissioner Frank Gerrett.

Mr. Streeter's appointment will expire at the state election in 1934.

Commissioner Streeter was born in Greenfield, September 17, 1888. He was educated in Greenfield and graduated with highest honors in the high school class of 1906. His first employment was with the Wiley & Russell Manufacturing company, where he remained from 1906 to 1908. Then followed a period of employment in Boston and Springfield, interrupted by the World war, during which he served 13 months in France. Returning to Greenfield Mr. Streeter was made vice-president of the Rugg Manufacturing company in 1920 and retains that position now. He is prominent in Republican party activities and is treasurer of the Franklin County Republican council; a member of the Republican town committee from 1920 to 1926.

A Flower Sale

Through the efforts of friends interested in making "Northfield beautiful" especially to the eye of the visitor and tourist it has been suggested and urged that flower gardens and shrubbery play a more important part in the landscape of our highways and lawns. The Village Improvement Society has become interested and its President Mr. A. P. Fitt has assured a willing hand. Plans for improvement will be considered more fully at a meeting later. On Friday of this week a sale of flowers and plants will be held on the lawn in front of the Centre School and our citizens are urged to come out and patronize as well as contribute. It will be Northfield's first flower show and our local florists are participating. Friends are asked to donate from their gardens to sell for the purpose of beautifying the school grounds.

These contributions may be left at the school between 10 and 12 on Friday morning. The loan of rare plants for exhibition would be appreciated. If Friday is wet, sale postponed to Saturday, same time.

Great Golf Match

On Friday, September first Northfield will witness a most interesting professional Golf match on the "links" of the Northfield Hotel Grounds, when "Gene" Mosher pro of the Toy Town Tavern at Winchendon will play with "Al" Raymond pro of the Northfield House against "Mac" Sonnet pro of the Greenfield Country Club and John Jack of the Keene Country Club. The sport will start at two o'clock and a large crowd of golf enthusiasts is expected to attend and follow the game.

Watch Our Elms

Northfield is known everywhere for its fine streets and beautiful trees and now we are informed that the Dutch elm disease appears to have reached an epidemic stage in the northeastern part of the United States. According to a statement made by R. Kent Beattie, of the Bureau of Plant Industry of the Department of Agriculture.

The infected trees were found in an area of about 150 square miles in three counties in New Jersey. Two other cases were discovered outside this area, one in New Jersey and another on Long Island, N. Y.

Mr. Beattie ventures to state that our beautiful elms will go the way of our splendid chestnut trees if there is not active and concerted work done, both by the public and the Bureau of Plant Industry. Fortunately, he says, the elm has a chance against the Dutch blight that the chestnut did not have against its blight. The chestnut blight started in 1904 with no federal appropriations to fight it. The Public Works Administration, working under the National Industry Recovery Act, will allow the Agriculture Department as much as \$80,000 with which to combat the elm disease.

Citizens who own elm trees can be of great help in stamping out the blight if they examine their trees and report any apparently diseased trees to the Bureau. Mr. Beattie advises:

"Watch for wilting or yellow or brown leaves accompanied by brown streaks in the young wood. When such cases are found, cut pieces of the infected twigs as big as a lead pencil and send them to the Dutch elm disease laboratory, care Experiment Station, Wooster, Ohio. There are other tree diseases with the same symptoms, and we cannot be sure of the cause of the trouble till the specimens have been cultured." The spread of the disease is eradicated by cutting out the affected parts and burning them. The tools used in the work should be dipped frequently in alcohol or some other active disinfectant. The life of an elm tree affected by the Dutch blight is from one to two years. Let us in Northfield watch carefully our heritage in our beautiful elm trees.

French King Bridge Awarded Merit Badge

A stainless steel plaque designating it as the most beautiful bridge of medium size built last year was affixed last Saturday to the French King Bridge, carrying the Mohawk Trail over the Connecticut River. The award was made by the American Institute of Steel Construction. The purpose of the ceremony is the presentation of the American Institute of Steel Construction annual award to the finest steel bridge of its class completed during 1932 throughout the United States and Canada.

Ambition For West Point

An examination for selection as a West Point student in this Congressional District will soon be announced and it is gratifying to learn that one Northfield young man will make an effort to secure a designation. The young man is a graduate of Northfield High School, Harold Briemaster, the son of Mr. and Mrs. F. H. Briemaster of Valley Vista Inn. The Herald wishes him success in his endeavor.

New Bus Arrives

There arrived in Northfield Wednesday a new Ford school bus to be delivered to the Northfield Transfer Co., through Spencer Bros., for the purpose of carrying Northfield school children to their studies the coming year. The bus is the last word in school transportation and the motor car is most attractive, safe and with plenty of power. The Transfer Co., has set a fine example to all who convey children for school purposes.

The Greenfield Fair

Everything is set for the Greenfield Fair on Monday and Tuesday, September 11-12th. It will be a real county fair with all the usual exhibits of live stock, farm machinery, dairy products, fruits, flowers.

Programs of much interest have been arranged for every afternoon and evening. Each night at seven o'clock there will be band concerts and at eight o'clock a full program of vaudeville. At nine o'clock there will be a display of fireworks. Better arrange all to attend and bring the whole family.

N. R. A. Notes

The N. R. A. has ruled that hospitals do not come within the Recovery Act's requirements of a fair competition code but may sign the President's re-employment if they like.

The Salvation Army has signed the N. R. A. code. Commander-in-chief Evangeline Booth calling the NRA a "worthy and ingenious movement," announced the Army's paid employees have been placed under the provision of the President's re-employment agreement.

If any one in Northfield or vicinity has been overlooked and has not been presented a consumer's card for signing they should obtain one from the Postmaster.

General Johnson who says NRA will treat all alike, means it. Churches, if they have three or more employees, come under the NRA rules.

Farmers are not included in the national recovery administration's program for work - spreading, wage-raising codes of fair competition. While there is nothing to prevent a farmer who employs extra hands from joining the NRA, it is not the intent of the law to ask farmers to subscribe to the movement. The administration is caring for them through the Agricultural Adjustment act. Through his power to limit production of and levy processing taxes on certain farm products, Secretary Wallace exercises a control over agriculture comparable to that which Gen. Hugh S. Johnson, NRA chief, exerts over industry.

The National Recovery Administration in Washington has not delegated its authority to punish violators of the President's agreement to any local agency. No one has the power to take back the Blue Eagle except upon specific instructions from Washington. Local authorities are instructed and encouraged to investigate and report to their state recovery boards upon all violations.

Patrick H. O'Brien, attorney general of Michigan, told delegates to the annual meeting of the National Association of Attorneys General on Monday that no court in the United States will dare set aside President Roosevelt's recovery program. He said: "With the blue eagle of the national recovery act flowing from her masthead, the ship of state is sailing uncharted seas." With the President at the wheel, congress and the courts must function as able seamen. Where is the court that will attempt to mutiny? Where is the court that will attempt by injunction to scuttle the ship?

A certain famous motor car manufacturer advertised that he had put a car together in seven minutes. The next evening he was called on the phone at dinner time and asked if it were so. "Yes," was the reply. "Why?" "Oh, nothing. But I believe I've got the car."

Northfield Robber Caught Clever Police Work Held For Grand Jury

After all the excitement in Northfield last week resulting from the "breaks" into various places of business, it is now some satisfaction to know that the robber has been caught and is safely behind the bars awaiting trial in Superior Court in November in Greenfield. The culprit is Frank Sylvia age 37 of North Hinsdale and a parole prisoner from Windsor prison in Vermont where he had been committed for 32 months for a series of breaks in Westminister. His capture was due to splendid police work by Deputy Sheriff Darby of Northfield, Sheriff P. J. O'Keefe of Brattleboro, Constable Walker of Hinsdale and Constable Streeter of Barnardston. While an investigation was being made a "tip" was made to Sheriff O'Keefe of Brattleboro that Sylvia was at his home and the officers accordingly found their man. He was on his porch of the "shack" enjoying the flavor of some of the good cigars he had stolen. According to Sheriff Darby they found stolen goods expected to link Sylvia with at least eight of the 11 recent breaks in Barnardston, Northfield and Mount Hermon.

Sylvia had been at liberty only 12 days following his parole the 14th from the Vermont state prison at Windsor, where he had served 31 1/2 months of a three to five years sentence for burglary December 29, 1930, at Westminister. His parole was to have continued to December, 1935.

In his tour of thievery, Sylvia lived in the woods on food stolen from the stores he entered. Sylvia doesn't use a car, thus he eluded his pursuers. His daring is shown in the fact that, after being scared away from some of the stores one evening, he often would return to plunder the place the following night.

Sylvia readily confessed to the burglaries and was brought to Brattleboro and later taken to Greenfield where before Judge Philip H. Ball he pleaded guilty to charges of breaking, entering and larceny and was held under bail of \$3,000 for the November session of superior court. Unable to furnish bond, he was committed to jail.

Thus the mystery surrounding 12 bold breaks in less than a week in the towns of Northfield, Barnardston, and Vernon, was believed cleared.

Herald News Items

New England's six governors, Gov. Joseph B. Ely of Massachusetts, Gov. John G. Winant of New Hampshire, Gov. Louis J. Brann of Maine, Gov. Stanley G. Wilson of Vermont, Gov. Wilbur J. Cross of Connecticut and Gov. Theodore Francis Green of Rhode Island, have accepted the invitation of Joshua L. Brooks, president of the Eastern States Exposition and the Exposition trustees to attend the formal opening of the 17th annual Exposition on Sunday and Monday, Sept. 17 and 18, which have been set aside for the Governors' Day observances. Tentative acceptances have been received also from Gov. Herbert H. Lehmann of New York and Gov. Gifford Pinchot of Pennsylvania while Delaware and New Jersey executives will send representatives.

It is expected that \$750,000 will be released to 9,000 depositors of the closed Western Massachusetts Bank & Trust Co., of Springfield soon according to a plan approved by Governor Ely.

After deduction of all charges, the Central Vermont Railway earned a net profit of \$213 during the month of July. This compares with a net deficit of \$83,436 in July 1932.

We will soon know the new 1934 automobile insurance rates as it is expected they will be announced next week by the State Department of Insurance.

William B. Avery of Charlemont, for 17 years a member of the board of county commissioners, was chosen as chairman of that board Tuesday upon the resignation of A. C. Burnham who has served as Chairman for many years. Mr. Burnham remains a member of the Board.

Atty. Abner S. McLeod, of Greenfield has been appointed counsel for Harry Clay Bull who is at the county jail awaiting trial for the murder of Patrolman Albert C. Jordan.

Personals

Mr. and Mrs. A. J. Suttie of Madison, N. J., who have been spending the summer here have returned to their home.

Miss Dorothy Brune of Brooklyn, N. Y., is visiting her mother, Mrs. William Brune and aunt at Covert Cabin in Mountain Park.

Mr. Homer Alexander of Leonia, N. J., has been visiting his uncle, Mr. Sam Alexander at his home at Northfield Farms.

Miss Carrie Legate of Charlemont has been visiting her niece, Mrs. Harry James at her home on Parker Street.

The Historical Society Call Quarterly Meeting

The September quarterly meeting of the Northfield Historical Society will be held next Tuesday evening, September 5, at 8 o'clock in Dickinson Hall. The chief interest of the meeting will center in the unique diary and certain old documents that belonged to Deacon Dutton. Dr. W. W. Coe has gone through these and will tell of matters of local and personal interest. After his remarks the audience will have opportunity to see the documents and discuss them. The meeting is open to the public. Old timers are especially invited to be present.

Northfield Man Fined

Charged with allowing Derwood Mack an 18 year old boy to operate his auto in Brattleboro while under the influence of liquor, Charles Spear of Northfield was fined \$50 and costs of \$13 in the district court at Brattleboro last week.

Police state that Spear came to Brattleboro from Northfield in connection with his work on the railroad section gang and, needing some parts to repair the local gang's motor car, he sent Mack to a local garage for the material. Police say Spear knew Mack was intoxicated and had no license to drive.

Bootlegger Spotted

Leo Zabko of Northfield is again in trouble in Brattleboro. He is accused of bootlegging liquor and was discovered near the Brattleboro Outing Club's grounds last Saturday by Deputy Sheriff George B. Daley of Brattleboro and Special Police Officer Paul Wilder of Brattleboro hiding liquor in the woods. They captured his new Ford coupe and a load of alcohol, but lost the man as he ran across the fields adjoining too fast.

Rustic Ridge Elects

At the annual meeting of the Rustic Ridge association, Rev. C. C. Woodruff of Newark, N. J., was re-elected President. Rev. Robert Jack of Hazelton, Pa., was re-elected Secretary and Miss Lucy Jackson was chosen Treasurer. The Association plans to continue its road improvement work again this year and to provide for adequate protection of its members property.

Local Hermon Boys On Trip To Chicago

Six Mount Hermon School men started from Northfield last Sunday morning for the Chicago fair. Four graduates of Mount Hermon and two seniors who have been working during the summer at the Northfield conferences packed their outfits into a Ford pick-up truck and started by the way of Niagara Falls and Canada for the Windy City.

John W. Harris, Jr., of South Dartmouth, Mass., the owner of the truck says that continuous driving is the plan with a maximum limit of 30 hours, landing them in Chicago Monday noon. The others on the trip are William Ashute of Syracuse, N. Y., at present a senior at Mount Hermon; Alex Papantamatis of Salonika, Greece, who graduated from Mount Hermon in 1930 and who is now a medical student in his senior year at Columbia University; Howard Richard Craig, of Warner, N. H., another senior at Mount Hermon and two brothers, William G. Carr and Robert L. Carr of East Northfield. William Carr is entering Rensselaer P. I. this fall, and Harris entering Tufts College, Boston.

Taking tents and cooking outfits, the expenses, other than for gasoline will be less than fifty cents a person for one day. When they get to Chicago they plan to see the Moody Bible Institute because of its relation with Mount Hermon, who's founder D. L. Moody also founded it.

The return trip will be taken through St. Louis in order that Craig might see Park's Aeronautical College where he is planning to attend next year. From St. Louis the Cherry Valley route will be taken and land the boys back in East Northfield on September 8th, if all goes well, exactly 10 days. A perfect vacation for ten dollars.

On Monday, September 4 (Labor Day) the Northfield Ball team will wind up the ball season as far as Northfield is concerned.

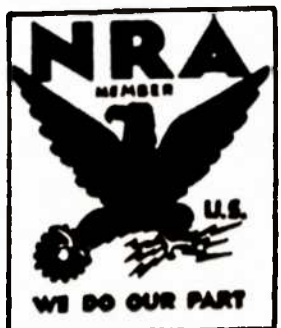
The Brattleboro Berkshires will come here to try another victory over the N. A. A. The game is scheduled for 2.30 p. m. at the hotel grounds.

It is possible that if a good aggregation can be collected that a game will be played in Brattleboro with the same team in the morning.

On Thursday Sept. 7 the boys journey to Colrain to play a game previously scheduled and this will write finis on the 1933 edition of Northfield's Baseball.

SPENCER BROS.

Announce That
They Have Enlisted
Under The Colors Of
The Blue Eagle



The Army of the NRA is on the march and it will reach its objective only if it has the wholehearted cooperation of the American people.

We Will Do Our Part

If you want to see your country emerge from this all engulfing depression the least you can do is to join the ranks of the NRA.

As a "Member or a "Consumer"

Merchants and manufacturers have done their part in increasing wages and shortening the hours of labor thereby taking millions of workers out of the ranks of the unemployed, and it now remains for the men and women of all ranks to show their loyalty and patronize these firms who have shown their willingness to co-operate with the "New Deal" in business.

Will You Do Your Part

Spencer Bros. Northfield
Tel. 137



The New Fall Styles In Men's and Young Men's SUITS

We are prepared to take care of your wants in fine clothing.

Student Suits

In fine quality fabrics and neat, conservative patterns and colors.

—Sizes 34 to 38 Only—
Extra Trousers \$3.00

\$12.95

Business Suits

—for the well-dressed man—

Here you will see the first new showing of the new Fall styles new checks, stripes, window-pane patterns in the season's preferred colors. We emphasize to buy early.

\$17.50 \$20 \$25 \$30

New Fall Hats

For Men and Young Men

It's the way they're styled that earns these hats the distinction of ultra-smartness. The new, soft color tones, the very artistic lines in their shapings. These are attainments developed by the use of finest of felts and the most adept of hat tailoring — They're priced at

\$2.95 \$3.45



Goodnow, Pearson & Hunt

INCORPORATED — BRATTLEBORO

Locals — Personals

Mr. and Mrs. R. M. Van Hofen of Crawford, N. J., after a vacation spent in Northfield with Mr. Joseph Bittinger returned home this week. Mrs. Van Hofen is a daughter of Mr. Bittinger.

The Rutland Fair will be held six days and nights September 4 to 9th inclusive. Several from Northfield expect to attend.

Mrs. Gordon Buffum has been entertaining her father and mother and their family from Ithaca, N. Y., this week.

A Kiss in the Moonlight—Then Death. The Tragic Story of the Racketeer Who Strolled in the Evening with the Beauty Contest Winner, in the American Weekly, the Magazine Distributed with the Sept. 3 Boston Sunday Advertiser.

Miss Pauline Moor who has spent the summer at Aloha Camp at Lake Fairlee, Vermont is visiting her mother, Mrs. Lena Moor on Birnam Road.

Rev. and Mrs. W. Y. Duncan and family who have been occupying the Taber home on Pine street this summer have returned to their home in New York City.

Mr. and Mrs. Lewis J. Norton of Newport, R. I., are visiting for a few days Prof. and Mrs. L. L. Norton on Highland Avenue who spent the previous week with them at Newport. They are brothers.

Mrs. Grace Peck is staying for a time with Mrs. Grace Cornell on Winchester Road.

Rev. D. O. Cowles of Perth Amboy, N. J., a summer resident of Mountain Park returned to his home last week on receipt of news that his house in Perth Amboy had been entered and robbed in his absence. The break was probably the work of bad boys who completely ransacked the house and carried off many valuable small articles.

Miss Marie Houston gave a splendid program of music at the Northfield Hotel on Monday evening much to the delight of the large audience who completely filled the parlors. Miss Houston appeared in various costumes and interpreted her songs in a very gracious manner. Quite a number of our summer residents were in attendance.

Mrs. E. A. Rowe who has been visiting her son, Harry H. Rowe of 9 Glenwood avenue has returned to her home in Exeter, N. H.

Mrs. Eva Stebbins Callender and son Richard from Littleton, N. H., called on friends here Monday.

Mr. and Mrs. Thomas J. Duncan and daughter, Caroline have closed their cottage in Rustic Ridge to return to their home in Jamaica, N. Y.

Rev. and Mrs. Lucas Roeve close their cottage on Lyman street in Mountain Park to return to their home at Kingston, N. Y. Their daughter Elizabeth has gone to Skidmore Camp to remain over Labor Day.

Mr. Merwin D. Birdsall is visiting the Chicago fair making the trip by auto.

Miss Janet Chamberlain of Greenfield, niece of Mr. and Mrs. H. H. Chamberlain will attend Washington State Normal School at Machias, Maine.

Mrs. C. H. Webster and her daughter Miss Marion Webster

have returned to Northfield. They visited California making the trip by motor both ways. They enjoyed the trip very much and are both in the best of health.

Mr. and Mrs. William Crawford and family of Germantown, Pa., sailed last week to take up survey work in Europe for the Rockefeller Foundation. Mr. Crawford, well known in Northfield as a summer resident is the son of Rev. and Mrs. Harry Crawford of Mount Hermon Presbyterian Church of Germantown, Pa.

The Misses Eleanor and Caroline Speer gave a party to 20 young friends last Friday at Ford Cottage, Mount Hermon. Their grandparents, Mr. and Mrs. Wells of New York City, acted as host and hostess in the absence on vacation of Mrs. Elliott Speer.

Mr. and Mrs. Norman McGaffin of New York City spent last week end at Valley Vista Inn. Jack accompanied them, also, Mary Margaret, who remains for a longer visit.

Miss Hazel Harper of New York who had been head of Virginia Fresh Air Camp, left on Monday for a month's vacation in the West, visiting Cincinnati and Chicago en route.

Miss Marie Conradi is visiting Mrs. W. W. Chase at the Homestead. They were formerly engaged in work at Rockefeller Foundation, New York City.

Mr. and Mrs. Thomas Foster of Ridgewood, N. J. have been spending a few days at the Northfield. Mr. Foster is a trustee of the Northfield Schools. The book "Larry," which has been a best-seller among young people the past three or four years is a selection from his private letters. "Larry" was killed on a Western ranch during his college vacation.

When the Greenfield branch of the Home Owners Loan Corporation opened for business last week several applications for assistance in loans were made by Northfield residents. The local office at 38 Bank Row will handle applications from residents of all Franklin County towns.

Mr. and Mrs. John Brown of Millers Falls have purchased the place now owned by Ozro Adams of Northfield Farms.

Mrs. Flora L. Haslam and daughter Alberta who have been spending the summer with Miss Lawrence at her cottage in Mountain Park returned to their home in Kenil, New Jersey last Monday.

Rev. and Mrs. Loring B. Chase and family of Rumford, R. I., who have been at their summer home in the Highlands this season have closed the same and returned home.

After an absence of over fifteen years as summer residents of Northfield, Miss Anna F. Wells, Miss Jane M. Wells, Miss Clara J. Wells with their mother, Mrs. Henry Wells of Newburg, N. Y., visited here last week end as guests at the Northfield Hotel. Their many friends were again happy to greet them.

Mrs. Maud N. Voris and her daughter Arlene and Miss Gertrude Close have closed their summer home in Mountain Park and returned to their home in Jamaica, Long Island.

Mr. and Mrs. L. W. Robbins and family have returned from a few weeks vacation at Southport on the Maine coast.

Calculate Calories At Start Of Reducing Diet—Here's How

Dr. Shirley W. Wynne in First Article on Safe Reducing, Discusses Food Needs

This is the first of a series of articles on weight control by Dr. Wynne.

By Dr. Shirley W. Wynne
Commissioner of Health,
New York City

A Midnight Highball



Miss Ethel Shutta, whose beautiful voice has entranced thousands of listeners, has discovered a new after-the-theater beverage. It is made of two parts caffeine-free coffee and one part cocoa. The coffee and cocoa are made separately, then mixed and chilled. Served in tall glasses containing ice-cubes and a spoonful of whipped cream it is a delightful drink on hot nights which bob up in late summer when least expected. This picture of Miss Shutta, who in private life is the wife of George Olsen, popular bandmaster, was made in her penthouse kitchenette.

There is no royal road to weight control, but the proper and healthful way to reduce is, nevertheless, not difficult. All that is required is a little perseverance and self-control, and a desire to understand the fundamental causes of overweight. In about 99 cases out of 100, the chief cause is overeating—especially eating too much of the wrong kind of food.

Why We Get Fat
The food we take into our bodies is fuel. If we eat more food than is required to produce the amount of energy our daily activities call for, it is transformed into fat and stored until there is a demand for it. This demand is created only when the body needs more energy than is supplied by the daily intake. Then a call is sent out to change the fat back into energy-releasing substances, and the body consumes them to meet its needs.

The energy requirements of the body are measured by scientific units called calories. Here is the way to calculate the calories you require:

Calculating Your Calories
Consult a table of heights and weights to determine what your normal weight should be. You can get such tables from insurance companies. Most pay scales in drug stores, stations, etc., also have a height-weight table attached.

Multiply your normal weight by 15 if you take no exercise.
17 if you take light exercise.
19 if you take moderate exercise.

22 if you do muscular labor.
25 if you do severe labor.
You then have the number of

calories for your daily food requirements if you are not now overweight.

If you are overweight, subtract 1,000 calories from your number—and you have your proper reducing diet. This safe reducing diet provides for you to use 1,000 calories a day from the fat stores in your body.

SLIMMING DIET

Here is the first of a series of suggested weight reducing diets prepared for this paper by Dr. Wynne. Each diet provides about 1200 calories daily. Calculate your calories as shown in the accompanying article, and adjust the diet to your needs by taking smaller or larger portions of the food indicated in plain type. Do not change the quantity of the foods in bold-face type. These are the protective foods, and must be taken as indicated.

BREAKFAST

	Calories
Juice of 1 1/2 oranges	100
1 soft boiled egg	75
1 slice bread or toast	50
1 teaspoon jelly	—
1 small pat butter	35
Coffee (milk instead of cream, no sugar)	25

LUNCH

	Calories
1 Salad of sliced tomatoes and lettuce	25
2 Soda crackers or 3 saltines	80
1 glass milk or buttermilk	150
1 apple, banana, orange or other fruit in season	100

DINNER

	Calories
1 cup bean soup	100
2 lean lamb chops	200
Salad (1 tomato sliced, 1/4 of a cucumber, lettuce, no dressing)	65
1/2 cup beets (cooked, no butter)	25
Medium serving broccoli	25
1 glass milk	150
1 slice fresh or canned pineapple	50

To reduce too fast is dangerous. A quarter of a pound a day is enough.

Brattleboro's Biggest Show

ELK'S FAIR

One Entire Week
Starting Labor Day Night
September 4, 5, 6, 7, 8, 9

Elk's Grounds 7.30 every night

BRATTLEBORO, VT.

Swift & Foley Water Circus

A great spectacular attraction.

Beautiful Diving Girls—Fancy Diving—Comedy Clown.

Featuring J. L. Foley, the only man in the world doing a one and one-half full layout from a 100 foot tower in the air into a tank of water.

See The Grand Climax — 125 Ft. Dive

Captain Herbert Swift — Death Defying Dive through flames into a blazing tank.

ALL FREE AT THE ELKS FAIR

Come every night

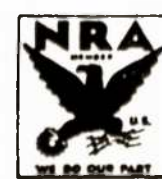
You'll hear important announcements

Newly decorated booths ablaze with light

YOU'LL BE THRILLED

YOU'LL BE PLEASED

REMOVAL SALE



We are moving into our new quarters about Sept. 10th and we must sell these Used Cars. They are priced to move, before we do. Buy Now before prices go up. Every car must be sold.

1925 Hudson Coach	\$ 29.
1924 Buick Touring	\$ 19.
1925 Jewett Coach	\$ 49.
1925 Buick Coach	\$ 39.
1926 Buick Sedan	\$ 65.
1927 Buick Coupe	\$ 69.
1927 Buick Sedan	\$135.
1929 Pontiac Conv. Coupe	\$225.
1928 Buick, Brougham	\$245.
1929 Buick Coach	\$275.
1929 Nash Sedan	\$295.
1930 Hudson Sedan	\$345.
1930 Nash Conv. Coupe	\$345.
1930 Buick Sedan	\$395.
1928 Nash Coupe	\$150.
1931 Buick 87 Sedan	\$695.

PONTIAC SALES SERVICE

Telephone 124

12-16 Flat St.

THE MOSHER GARAGE

Brattleboro, Vermont

THE SMART SHOPPE

NEXT DOOR TO SEARS—GREENFIELD

Smart Apparel for -- Labor Day -- New Fall Dresses



Carefully selected for
their Fashion rightness
and Value

\$3.75 and \$5.75

Jacket and one piece models—
Travel Prints—Sheens—Satin—
— Failles .Black — Navy —
Brown.

**KNIT SUITS
AND DRESSES
\$3.75 to \$7.75**

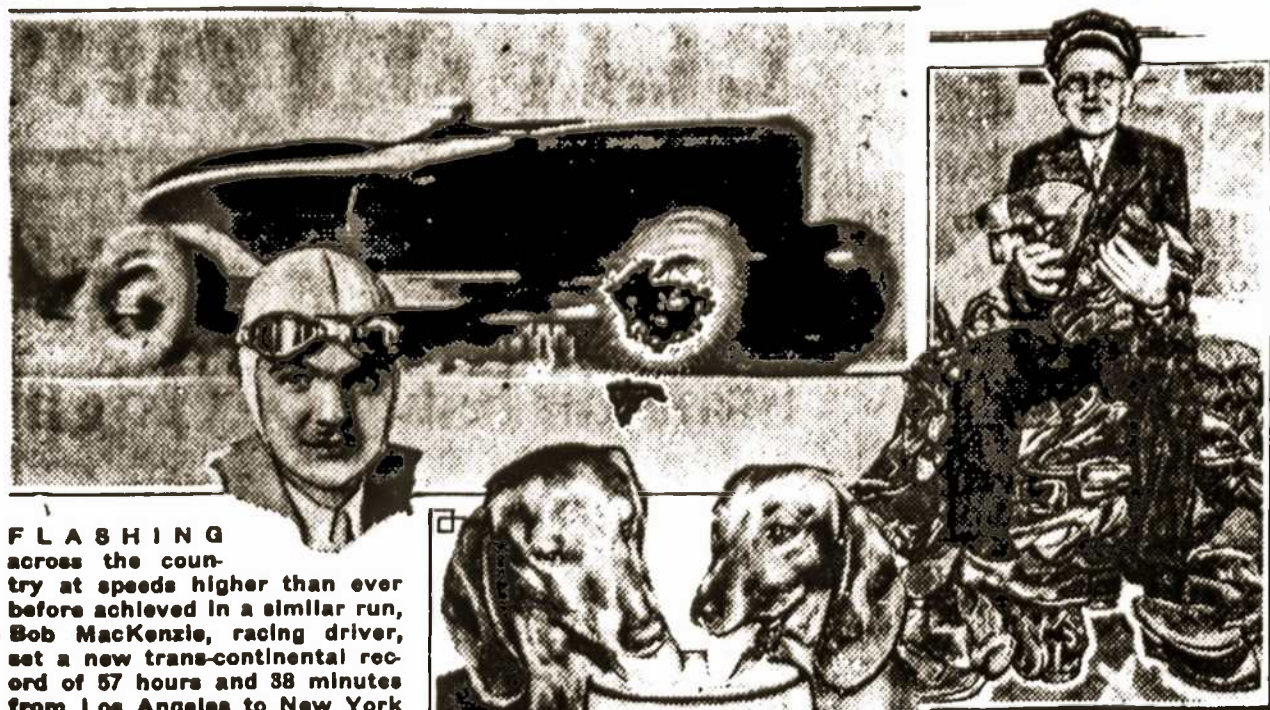
NEW FALL HATS

Black—Navy—Brown

Felt—Satin—Silk

97c \$1.39 \$1.88 \$2.88

THE Camirror



FLASHING across the country at speeds higher than ever before achieved in a similar run, Bob MacKenzie, racing driver, set a new trans-continental record of 57 hours and 38 minutes from Los Angeles to New York City while testing new Golden Ply Safety Silverstone tires just announced by The B. F. Goodrich Company, Akron, Ohio. The previous record was 60 hours and 26 minutes. MacKenzie used stock tires, experienced no trouble, had no tire changes.

LEATHER WRECKER—George Minehart, 64-year-old hiker has worn out 165 pairs of shoes distributing free samples of breakfast food, toothpaste, coal, etc., for Reuben H. Donnelly Corp., nationwide distributors, to U. S. housewives during the past 27 years.



JUST A COUPLE OF GAY DOGS—Foaming at the mouth! At last the lowly (in more ways than one) Dachsund has come into his own!



SEARCH Sea Floor in Akron Hunt—Divers aboard submarine salvage ship, off N. J. coast, ready to descend.



GIANT "KILLER" AND WINNER—Frank X. Shields of N. Y., congratulating Bryan Grant of Atlanta, when the latter, more than a head shorter than Shields, defeated the New Yorker in the North and South tennis tournament. (Insert) Cliff Sutter of New Orleans, the champ.

JOB ARMY—Members of the first contingent of the volunteer plan army recruited in Chicago, marching into Fort Sheridan for two weeks' training.

THE Camirror



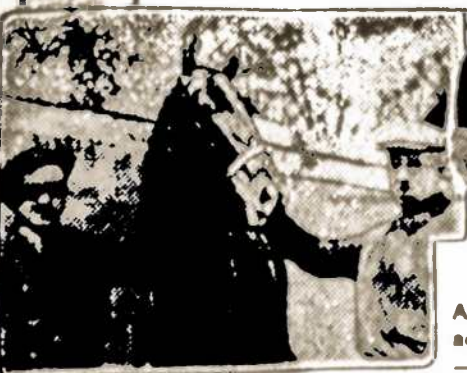
INTER-ROGATOR, Walter Trumbull, noted journalist who as a representative of the Average American Citizen queries Col. Louis McHenry Howe, the President's secretary, on national problems affecting the people's welfare, every Sunday night over a nationwide radio network.

TENNIS FLASH—Mary Heely, one of the six English tennis stars, who competed in the Wightman Cup matches and is now playing in leading tournaments.

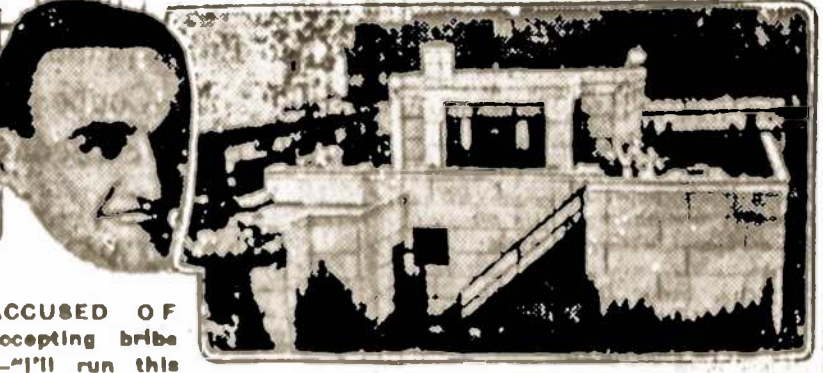
J. M. KOCH, Quaker State oil expert, who says that if women motorists paid more attention to lubrication of their cars, it would be possible in numerous cases to save money enough on repair bills in one season to buy a new fall wardrobe. Use of good oils he declared, also increases gasoline mileage because a well lubricated motor requires less power to overcome friction.



GENERAL HUGH S. JOHNSON, Administrator of the N.R.A. with members of his staff at headquarters in Washington, D. C.



WILL CATON, leading money winner on harness track in 1932 and winner of the famous Hambletonian three-year-old trotting classic with The Marchioness, hopes to win \$40,000 purse again this year at Goshen, N. Y., August 16, with Calumet Donald.



ACCUSED OF accepting bribes—"I'll run this city from a police cell if necessary," said Mayor Swoboda of Racine, Wis., who has been indicted.

TOMORROW'S HOUSE—Crowds visiting one of the most popular World's Fair exhibits, the Good Housekeeping Stron Steel Model House, with its interior walls of vitreous enameled on laminated enameled iron and edged with Endure stainless steel. It's full of new gadgets.

Investigate Sears TRADE-IN ALLOWANCE

Before You Buy TIRES for Your LABOR DAY VACATION



The 2 Greatest Safety Factors Ever Built Into Tires

SUPERLASTIC Cords—Set at 45° as the tire flexes when the car is in motion. Cords lack stretch longer up and down, weaken and tear in the sidewalls, and eventually cause blowouts.

INTRA-WOVEN Shock Breaker, strong, elastic double woven fabric, first under the tread to feel the heaviest road shocks. Intervenes like a fence—30% stronger than two single woven breaker strips.

29 x 4.40
\$648

ALLSTATE

There's MONEY in your old tires! Trade them in and get a liberal allowance on the purchase of new, SAFE ALLSTATES! Be sure you have the EXTRA PROTECTION OF SUPERLASTIC Cord Fabric and INTRA-WOVEN Shock Breaker the Two Greatest Safety Factors Ever Built Into Tires! found only in ALLSTATES. They give EXTRA MILEAGE, too, and save you 15% over the cost of other first quality tires. Buy NOW and enjoy your Labor Day auto trip on SAFE Tires!

30x3 1/2 Cl. Reg.	\$5.95
29x4.40-21	\$6.48
29x4.50-20	\$6.85
30x4.50-21	\$7.10
28x4.75-19	\$7.55
29x4.75-20	\$7.80
29x5.00-19	\$8.10
30x5.00-20	\$8.35

SEARS, ROEBUCK AND CO.
SATISFACTION GUARANTEED OR YOUR MONEY BACK

102 Main Street Dial 5446 Week Days 9-5 Saturdays 9-9

The Fairbanks Family

During the past month world-wide attention has been focused on the Fairbanks family of motion picture fame. Any day now, it is expected that Douglas Fairbanks Sr. and Mary Pickford will become two separate people, rather than husband and wife. Indeed this seems to be an unlucky year for members of the Fairbanks household. It was only a short while ago that Douglas Fairbanks Jr. obtained a divorce from Joan Crawford. The saying, "like father—like son" becomes many times in Hollywood, "like son—like father."

Douglas Fairbanks, Jr., who is cast as a young prize fighter in his latest picture, "The Life of Jimmy Dolan," coming to the Town Hall Theatre on Labor Day evening, is a native of New York. He was educated there as well as in Paris, London and Los Angeles. He first became interested in pictures through watching his father perform on the set. His first important role was "Stephen Steps Out"—Northfield and remember him as playing in "It's Tough to Be Famous" which was shown at the Town Hall last summer and will no doubt welcome the opportunity to see him again next Monday night when Manager Nilman presents Douglas Fairbanks Jr. in "The Life of Jimmy Dolan."

A Good Picture

Mr. Latchis of the Auditorium and Latchis Theatres of Brattleboro advised this paper that the movie picture "Paddy the Next Best Thing" will be shown at the Latchis next Monday, Tuesday and Wednesday with Janet Gaynor and Warner Baxter in the leading roles. It will be well worth seeing. "Paddy," the madcap Irish lass, offers Janet Gaynor something absolutely new. Paddy's greatest asset is at the same time her worst liability. For she possesses the uncanny faculty of enlaving the affection of those with whom she comes into contact. It is an asset because it smooths the rough spots of life—a liability because it makes her an utter stranger to discipline. Miss Gaynor has what is reported as her strongest role to date. For in addition to her well-known wistfulness she is here required to display her newly-found spirit. She is a rogue—and she is irresistibly charming. As the man who brings her down to earth and convinces her of his love. Warner Baxter is said to be in his most popular element. He is suave, handsome and the gentlest of lovers.

Drama At Putney

The dates for the Drama Festival at Putney have been announced and the productions will be given in the Putney Summer Theatre August 31st to and including Sept. 5th. Thursday, Aug. 31—Matinee, Corrido, Mexican dance fiesta; evening, It is a Strange House, new play by Dana Burnett. Friday, Sept. 1—Matinee, We Sing, dramatic chorale; evening, Squaring the Circle, farce-comedy by V. Mateau. Saturday, Sept. 2—Matinee, It is a Strange House; evening, Corrido. Sunday, Sept. 3—Matinee, We Sing; evening, We Sing. Monday, Sept. 4—Matinee, Squaring the Circle; evening, It is a Strange House. Tuesday, Sept. 5—Matinee, We Sing; evening, Corrido. Matinee performances begin at 2 and evening performances at 8.

Brattleboro Elks Fair

At the Elks' Fair next week in Brattleboro, Vermont there will be a series of new attractions and merchandise booths, and one of the outstanding features of the Fair will be the Swift and Foley Diving Troupe. This act will furnish one half hour of real water sports. The act is free and will perform every evening. It is one of the most spectacular ever performed at Carnivals. It is being brought to Brattleboro at considerable expense, and it is but one of the many offerings of the Lodge to spectators. Swift & Foley, diving troupe featuring J. L. Foley, the only man in the world achieving a one and a half full layout front somersault from a hundred foot ladder into a six foot tank. This dive is considered the most death defying feat known to the diving profession. Mr. Foley received a broken neck while attempting this dive in Lowell, Mass., last fall. He also holds the world's high diving record, completing a swan dive off the Mt. Hope bridge in Newport, last spring, 165 feet high, 35 feet higher than Steve Broudie's jump off the Brooklyn bridge. He also held the National spring board championship during 1924-25, also the Hawaiian championship during 1928.

The concluding feature is Capt. Herbert Swift, sensational fire dive off 110 foot ladder, completing a back somersault into a tank of flaming gasoline. This act also carries a clown and three girl spring board divers and is considered the finest diving troupe on the road. Saturday afternoon they will put on a clown show for the kiddies at 4:30 p.m. This matinee is put on for the kiddies' benefit and every boy and girl ought to see it.

NATION WIDE STORE



We Have Enlisted
under the colors of
The Blue Eagle

to support the President
and to help the country
out of the depression

WE WILL DO OUR PART

The Consumers should now SHOW THEIR LOYALTY BY PATRONIZING Stores that display the Blue Eagle.

F. A. IRISH

Northfield
Tel. 136-2

See Nation Wide Ad for Specials In This Paper . . .

THE BOOKSTORE

STATIONERY

SOUVENIR PICTURE POST CARDS

BLOTTERS DESK PADS

LOOSE LEAF NOTE BOOKS

LENDING LIBRARY

NEW YORK BOSTON SPRINGFIELD

DAILY PAPERS

MAGAZINES

EAST NORTHFIELD, MASS.

THE NORTHFIELD HOUSE AND CHATEAU

A "REAL NEW ENGLAND INN"

ANNOUNCES

Special Fall Rates Beginning

Friday, September 1st

The Northfield is co-operating to the fullest possible extent with the President and National Recovery Administration, and will operate under the code being prepared by the American Hotel Association for signature by the President.

You Lock Away Much Care

when you put your business papers, jewelry, and similar valuables in a Safe Deposit Box with the FIRST NATIONAL BANK & TRUST COMPANY.

We shall be pleased to show you a modern equipped safe deposit vault. Boxes may be rented at reasonable rates.

The oldest bank in Franklin County

First National Bank & Trust Co.
GREENFIELD, MASS.

It's getting time
to consider
your plumbing
needs. The
overhauling
of your heating
apparatus

Don't wait till
Cold Weather
arrives
but get busy
now and phone

W. D. Miller

EAST NORTHFIELD,

Plumbing Heating Hardware

The Winchester National Bank of



Winchester, N. H.
SOLICITS YOUR PATRONAGE

The bank with a record of satisfactory service and always courteous and obliging.

You can do your banking with us by mail which is safe and convenient.

United States Depository
Member Federal Reserve

WORDS OF COMFORT

THE SON OF MAN
IS COME
TO SEEK AND TO SAVE
THAT WHICH WAS LOST.
Luke 19, 10.

Who His own self
bare our sins in His own
body on the tree.
1 Peter 2, 24.

WHOSOEVER BELIEV-
ETH IN HIM
shall receive remission of
sins.
Acts 10, 43.

Trinitarian Church

Services will be regularly resumed at the Congregational Church next Sunday morning Sept. 3 when the Pastor Rev. W. Stanley Carne returns from his vacation. The Pastor will preach on the "Burdens God Bears" and the church choir will render the music. In the evening the service will be at eight o'clock with preaching by the pastor and a song service led by Mr. Porter. The Christian Endeavor meeting will be led by Mr. Francis Reed Sunday evening.

Bans Liquor Advertising

The Editor and Publisher of New York prints an article under date of August 26th, 1933 which is of particular interest to many in Northfield because of the fact that Mr. Fry whom the article quotes is President of the Northfield Schools. The article is as follows: "N. W. Ayer and Son, Inc., nationally known advertising agency of Philadelphia, has cancelled its advertising contract with Canada Dry Ginger Ale, Inc., because the company will sell beer and whiskey after repeal."

That was revealed by Wilfred W. Fry, president of the agency. He predicted that the return of liquor will "divert an important share of America's mass purchasing power from essential commodities."

Pointing out that his company long ago adopted the policy of not advertising alcohol, Fry said:

"In the case of a client who manufactures or distributes alcoholic beverages, this would create for us an impossible situation, since we would then be in the position of making alcohol attractive to the youth of this country."

"Furthermore, we do not wish to classify our clients with the liquor business. This has been our policy since the last century. We believe in it so completely that we have cancelled a ten-year old agreement with Canada Dry Ginger Ale following that client's decision to engage in the manufacture and distribution of beer and whiskey after repeal."

"We regret the condition which necessitated this step, but on a strictly business basis we are certain we are right."

Fry admitted repeal will bring many millions of dollars into federal state and local treasuries, but declared that "this contribution, in the main, will be made by that class of the public which can least afford it."

"The moral questions in repeal can be left out entirely," he said "but from a purely business standpoint, we still cannot see a very happy result in the return of liquor."

"The liquor business has not changed. When the 36th state has been lined up, it will be run by the same old crowd in the same old way."

Pastors' Conference

The 16th annual pastors' conference for clergymen of all denominations in the Connecticut Valley, including Western Massachusetts, will be held under the auspices of the Pastoral Union of Connecticut and the Hartford Seminary foundation on Tuesday and Wednesday, September 12 and 13, in Hartford Hall of the Hartford Theological Seminary.

The leader will be Rev. Dr. Walter Russell Bowie, rector of Grace Church in the city of New York. His general theme will be "Preaching in the Present Day," and he will give five lectures on the following subjects: "The Spirit and Purpose of the Sermon," "Old and New Ways of Approach," "Sermon Subjects and Material," "The Poet and the Prophet," "Preparation of the Man and His Message."

Northfield Brotherhood The President's Message

This is to remind the members of the Northfield Brotherhood that we are entering on a new year with our first meeting on September 19. The advisory board has had two meetings during the summer to discuss matters for the good of the Brotherhood, particularly with reference to membership and with respect to the character of the entertainments. All I am sure, are agreed that the suppers have been uniformly good and well served — thanks to our most efficient supper committee and to our excellent secretary who selects the men to serve the supper each month. We should be remiss if we did not mention also the good wives who from time to time furnish delicious pies and cakes.

But the membership has been falling off which is not as it should be. There are a whole lot of men—18 years old and older—who could and should profit by coming to our meetings. The monthly dues are not large, the suppers alone being worth all we pay. Then the entertainments are interesting, instructive and inspiring. But, to my mind, the fellowship we have together is the all important part. It is a splendid thing for the individual and for the community for men to gather together, eat together, do business together and so get better acquainted with one another. No man can afford to miss the fellowship feature. The results are whole some and helpful to all concerned. Let every old member be present at our first meeting when some important business matters are coming up. And let every old member if possible, bring one or more new members with him. Every extra member makes the Brotherhood more worth while to every other member.

As to entertainments the board leans toward something distinctly entertaining; not, however, forgetting the educational value of a good lecture or travel talk. At the first meeting, Mr. Gaylord W. Douglass, New England Secretary of the National Council for the Prevention of War, will speak. Mr. Douglass is not new to the Brotherhood. He is a most interesting speaker and is full of his subject. He will bring us up to date on what is being done for World Peace. A little later we hope to have some excellent moving pictures, taken in Africa, and in December, women's night. Mr. Lawrence is heading up a musical evening which all will thoroughly enjoy, I am sure. Suggestions for other entertainments will be gladly received. I may add that the advisory board favors making even more than heretofore of community singing at our meetings. All out for September 19. For the Brotherhood,
L. L. Norton, President

**McCALL PATTERNS are
sold by
Houghton and Simonds
in Brattleboro.**

Inspection Of Barns Started By State

The long-awaited uniform inspection of dairy barns and premises by the state is now in active operation according to Dr. A. W. Gilbert, commissioner of agriculture and chairman of the milk regulation board, which has the uniform inspection program in its charge. A modest start is being made, he says, with six well qualified inspectors, but the staff of inspectors will be increased and the program speeded up a little later.

One of the first moves of the board is to determine to what extent cities and towns intend to continue to inspect their entire milk supplies and to what extent they wish the state to take over some part of it. Under the law providing for uniform inspection of all milk sold within the state, the board accepts the inspection of health departments of cities and towns. Most of the larger places will continue to make their regular inspections but some of the smaller cities may turn the inspection over, in part or wholly, to the state. Until all the cities have expressed their wishes in this respect, the extent of the state inspection system and the speed with which it will develop is not sure.

The six men who were started on the job early in August were first given a week of special training, including two days with Ernest Kelly of the United States department of agriculture. He is recognized as one of the foremost authorities on milk inspection and sanitation in the country. They spent two days in the field in actual inspection work in order to insure uniformity in their methods of scoring barns and equipment. They were then started out in nearby Massachusetts territory but four of them are now inspecting farms in northern New England.

Fords Do Sell

Everywhere the new Ford V-8 has received public approval and the traffic on the highways are proving their popularity. A Herald representative talking with Mr. Ross L. Spencer asked how his sales in Northfield compared with reported sales elsewhere and was informed that more Northfield folks own Ford cars than that of any other make. Among recent purchasers of Ford V-8 cars are Dr. R. G. Holton, Miss Irene Strom, Rev. W. A. MacIntire, Miss Zelah Henshaw, Miss Gladys Elliot, Mr. William Scott, Mr. A. F. Bennett and The Northfield, a school passenger bus.

Locals

Papers have been filed in the registry of deeds by Ozro D. Adams of Northfield transferring land in Northfield to Charles A. Parker of Northfield.

Ozro D. Adams of Northfield has transferred four tracts of land in Northfield to John K. and Florence S. Brown of New York City.

Mr. and Mrs. W. E. D. Ward of Manchester, N. H., are spending their vacation with Mrs. Ward's parents, Mr. and Mrs. A. H. Mattoon of Main Street.

Miss Eleanor Rodgers who has been studying this summer goes to Boston this week to engage in family welfare work.

Mr. and Mrs. George Piper with Mr. and Mrs. Frank Green of Orange are enjoying a motor trip about the state of Maine.

How Often Do You Forget to Remember?

All the moving parts in your car must be protected against friction by systematic, thorough lubrication, or they will wear out. . . .

Do you have your car lubricated regularly, by experts who know how—or now then, when you think of it, by the first station that is handy? It makes a big difference—in the way your car runs now, in the repair bills you'll have to pay later.

Our Lubrication Service insures you the sort of lubrication the builder of your car recommends. It's thorough—and we'll make it regular, if you'll let us, because we'll be glad to remind you when your car needs to be brought in. That's our idea of service. If it's yours, why not drive in today?

THE MORGAN GARAGE

Telephone 173—Northfield, Mass.

(Our Service Sells Itself)

See Our Tire "Ad"—Prices Are Advancing!

Brings Suit
Large Award!

Don't be caught
Napping

Plan your repairs
to your home
or build your
home now

While Prices On

LUMBER

are still low

Holden-Martin

Lumber Co.

Brattleboro

CLEANING and DYEING

At New Low Prices
Don't Forget

Benz
MASTER CLEANERS DYERS

330 Wells Street
Greenfield — Phone 6726

Many satisfied customers in
Northfield are our reference.
We call and deliver. Work
Guaranteed.

FLOWERS

FOR ALL PURPOSES

Phone us your Order

For floral decorations; flowers for Weddings; Memorials for funerals and plants or bouquets for favors and gifts.

HOPKINS

The Florist,

161 Main St. Tel. 730
Brattleboro

YOU Can't Stop the Clock

No, you can't stop the clock time goes on regardless. but you CAN make greater use of the hours at your disposal.

With an automatic electric range in your kitchen you'll find new hours in every day hours that you used to spend in cooking and scrubbing.

The automatic time and temperature controls will take full charge of your cooking. You need only prepare the food, place it in the oven, set the controls—and you're free for other things 'till mealtime.

Electric cookery is marvelously clean, too. Cooking utensils stay bright and clean on the bottom, and the shining porcelain of the electric range is as easy to clean as a china dish. Just a few minutes a day will keep your range and utensils looking like new!

INVESTIGATE THE FREE INSTALLATION OFFER OF
CO-OPERATING DEALERS NOW!

GREENFIELD

ELECTRIC LIGHT & POWER COMPANY

Constituent of Western Massachusetts Companies

Be Sure to Choose

■ CHECKS

• DOTS



FOR THE YOUNG MISS

ONE can't possibly go wrong if one does choose these youthful fabrics for young costumes. The same fine like color and life in every one of her frocks and the use of these materials gives her just that. A jumper dress a dotted cotton for its chic glimpse and puffs the sleeve in the approved 1933 way. (McCall 7285, 7291). Even smaller fashionables

insist upon broad shoulders and their frocks are designed to give them that smart silhouette.

Capes are liked by these small folk, and a cape that is shaded and is made of a gray contrasting color is sure to please. For another contrast note, the belt is made of the same material as the cape. (McCall 7296). (By courtesy of The McCall Company.)

The Northfield Herald
Northfield, Mass.
WILLIAM F. HOEHN
Editor and Publisher
Published every Thursday

Subscriptions—yearly \$1.00
Advertising rates on application
Phone 166-2 or 230-3

"Entered as second-class mat-
ter May 6, 1931, at the post office
at Northfield, Massachusetts, un-
der the Act of March 3, 1879."

Printed by the
NORTHFIELD PRINTING CO.
HENRY R. GOULD
President and General Manager
FRANK W. WILLIAMS
Treasurer

Friday, September 1, 1933

EDITORIAL

A wise choice has been made in the selection of Mr. Samuel V. Streeter of Greenfield as one of our County Commissioners to fill the vacancy caused by the death of Mr. Garrett. Mr. Streeter is an old and will give a faithful account of himself as a member. He is com- petent and able in every way and we are sure that his appointment will be appreciated by the various towns in the county. The Herald speaking for Northfield congratulates Mr. Streeter.

The Blue Eagle has claws. That is the intimation in recent utterances of Administrator Johnson, aggressive head of national recovery drive. Businesses which display the blue eagle insignia without having signed agreements are in for trouble. So are businesses which fail to keep to the intent, written and implied, of the code. So, according to General Johnson, is anyone withdrawing the blue eagle from his place of business.

Anyone who reads the annual reports of the larger American corporations cannot help being impressed by their tax payments. In various instances—such as utilities—tax increases and new special taxes have been sufficient to more than offset any rise in earning power. The investor—which means the individual who has saved a few dollars and put them into productive enterprise where they work for the benefit of the entire country—has never been so heavily penalized for his thrift. Management has never had so poor a chance to produce results from efficiency and far-sightedness.

Poet's Corner

AFFLUENCE

All beauty is the spirit's affluence,
The soul's true wealth wherein it
doth delight;
Not won from earth, or shades of
day or night,
Nor body's curve, nor veiled eyes'
swift pretense,
Nor lure of power, nor subtle ser-
pent sense,
But from the soul brought forth to
please the sight.
So gained, when artist powers with
ours unite,
Are visions of new truth and des-
tiny;
So given, grace, which makes cold
marble fair.
Thus have I joy in riches given
me
Which, born of beauty, greater
beauty bear.
Oh, when the world has veiled thy
spirit quite,
Seek in thyself and know a new
delight!

Owen R. Washburn
Orford, N. H.

PURE BEAUTY JOY

That I have burdens proves that
I have power;
That I endure proves well my
strength to bear;
That I behold what beauty earth
doth wear
Shows forth that I of beauty hold
rich dower.
God, the great artist, makes his
sign the flower

That, gemmed with dewdrops, does
the wild bee dare;
Sets in his robe of evening star-
light fair,
And grants his glory to the sim-
plest hour.
If I perceive the presence which is
seen
In truth-lit eyes, in life, love's
overflow,
Forever freed from all dull mo-
ments mean,
I live above all ills this earth can
know,
And living find, what power nor
passions gain,
Pure beauty's joy, triumphant over
pain
Owen R. Washburn
Orford, N. H.

THE N. R. A.

You'd scarce expect a man like me
To write a piece of poetry,
And try some good advice to give
To those who on Rustic Ridge do
live.

But then we read — The foolish
rush
Where Angels stand without in
hush;
And Fords do canter to and fro
Where Parkards hesitate to go.

Poets are born, they are not made;
Well, I am born, so who's afraid?
So I will fill my fountain pen,
And try full hard, and try again.

And when I read in Latin mit
That "Ex nihilo, nihil fit,"
I want to prove, by this attempt
That from this truth some are ex-
empt.

For when from something great
you bring,
As witness Milton's glorious fling;
Yet, and, moreover, also, too,
From Nothing, as I'll show to you.

Now as we look around today
We see the letters N. R. A.
Displayed in office, store and
mart,
With added words — "We do our
part."

We oft may wonder what they
mean,
But if we are a little keen
We soon will solve these mystic
lines
And catch the fragrance of the
pines.

N—stands for Northfield, lovely
rare;
R—stands for Rustic Ridge so
fair;
Association claims the A;
So, here we have the N. R. A.

Now all I want to say is this—
And may my message no one miss,
Let all to N. R. A. be true
Both Rustic Ridge and Eagle
blue.

For N. R. A. does also stand
For effort made to free our land
From old depression's gloomy
sway,
And hasten on a brighter day.

N for New deal is written brief;
R stands for Roosevelt our chief;
A stands for All which signifies
A boon to him who sells or buys.

So though we may have doubts
and fears
Let all turn in with hearty cheers
And help experiment so bold,
The like of which has ne'er been
told.

For if this fails, why don't 'you
see
We'll have to try Technocracy,
And if old Technoc leads astray
The Reds will have their evil day.

So loyal be to Rustic Ridge
Nor seek its interests to abridge.
And loyal be to Eagle blue,
This is my best advice to you.

Let each do his or her small part
With courage high and loyal heart
Republicans or Democrats
To N. R. A.—off with the hats.
Philip T. Phelps
Rustic Ridge—Northfield.

The L. S. Starrett Company of
Athol reports that for the six
months ended June 30, 1933 net
loss from operations of \$63,320,
compared with a loss of \$107,765
in the preceding six months.

Baseball Games

Friday

One of the most interesting
ball games of the season was wit-
nessed last Friday night by a
goodly number of fans. The at-
traction was the Cream Tops of
Greenfield.

The game was a pitchers duel
between Wild Bill Savage and
Paul Urganiewicz. Although Paul
had the better of the argument
throughout the game. The visitors
managed to get two of their hits
in one inning and this together
with a base on balls accounted
for their two runs.

Ukie pitched a superb brand of
baseball and it was only the
breaks of the game that cost him
a victory.

There were four hits chalked
up by both teams.

The summary follows:—

CREAM TOPS									
	ab	h	po	a	e		ab	h	po
Widener, rf	4	1	0	0	0		4	1	0
Tatro, lf	4	1	0	0	0		4	1	0
Shand, 2	3	0	3	0	0		3	0	3
Lavin, c	3	0	3	0	0		3	0	3
Trela, 3	2	0	1	2	0		2	0	1
Hicks, cf	2	1	0	0	0		2	1	0
Moylan, ss	2	0	3	6	1		2	0	3
Landry, 3	2	0	1	0	1		2	0	1
Savage, p	3	1	0	3	0		3	1	0
Total	25	4	21	12	1		25	4	21

NORTHFIELD									
	ab	h	po	a	e		ab	h	po
Yez, 3	3	0	1	2	1		3	0	1
Shearer, 2	3	0	1	1	0		3	0	1
Urganiewicz, p	3	1	0	2	0		3	1	0
Fred Riel, c	3	0	8	0	0		3	0	8
Crosby, lf	1	0	0	0	0		1	0	0
Scoble, lf	2	1	0	0	0		2	1	0
Williams, 1	3	1	1	0	1		3	1	1
Bistrek, ss	3	1	1	2	0		3	1	1
Bolton, rf	3	0	0	0	0		3	0	0
Polhemus, cf	2	0	0	0	0		2	0	0
Totals	26	4	21	9	1		26	4	21

Wednesday

The local ball team took an im-
proved Warwick team into camp
last Wednesday night by the score
of 7-5.

There was considerable hitting
on both sides as the lead see-sawed
back and forth. Due to the absence
of several of the local players for
various reasons, a more or less
make shift line up was presented.

The Northfield team dropped a
game to this same team at War-
wick on the preceding evening by
the score of 8-7. The local boys
had a 7-2 lead until the last two
innings when the Warwick team
rallied in the semi darkness and
squeezed enough runs across to
win.

The summary:—

NORTHFIELD									
	ab	h	po	a	e		ab	h	po
Gouger, c	4	1	5	0	0		4	1	5
Shearer, lf	2	1	0	0	0		2	1	0
Scoble, lf	2	1	0	0	0		2	1	0
C. Smith, 3	3	3	1	1	3		3	3	1
Mycan, ss	3	0	0	1	0		3	0	0
Urganiewicz, 2	2	1	4	1	0		2	1	4
Williams, 1	3	1	6	0	1		3	1	6
Polhemus, cf	3	1	1	0	0		3	1	1
Bolton, lf	3	0	1	0	0		3	0	1
Totals	28	9	21	4	5		28	9	21

WARWICK									
	ab	h	po	a	e		ab	h	po
Willard, 1	4	2	8	0	0		4	2	8
Smith, 3	4	1	0	3	0		4	1	0
Reeves, rf	4	3	0	0	0		4	3	0
Swede, c	4	1	7	0	0		4	1	7
Matthews, 2	4	0	3	2	1		4	0	3
Ohlson, ss	4	0	0	3	1		4	0	0
Holbrook, lf	4	0	0	0	0		4	0	0
C. Norsted, cf	3	1	0	0	0		3	1	0
Squin, p	3	1	0	1	0		3	1	0
Totals	34	9	18	9	2		34	9	18

Monday

"Red" Hughes came to town
last Monday night with his stars
from the various teams in Tur-
ners Falls and took the count of
the local ball test 9-6.

They scored their nine runs
in the first three innings but
Northfield found itself in the last
inning and scored five runs after
a one run stimulant in the next to
the last frame.

The summary:—

RED HUGHES ALL STARS									
	ab	h	po	a	e		ab	h	po
Pervere, 2	3	1	2	1	0		3	1	2
Green, lf	4	0	1	0	1		4	0	1
Bush, c	4	0	3	0	0		4	0	3
Blaire, 1	3	1	4	0	0		3	1	4
Hughes, ss	4	1	2	0	0		4	1	2
Gilbault, cf	2	0	4	0	0		2	0	4
Pfersick, 3	2	1	0	2	1		2	1	0
Harper, rf	3	2	0	0	0		3	2	0
Fournier, p	2	1	2	1	0		2	1	2
Totals	27	7	18	4	2		27	7	18

NORTHFIELD									
	ab	h	po	a	e		ab	h	po
Riel, 3—as	3	1	2	1	0		3	1	2
Shearer, 2—lf	3	1	0	0	0		3	1	0
Mycan, ss—c	2	1	5	2	0		2	1	5
Smith, c—3	3	1	4	1	2		3	1	4
Haven, lf	0	0	0	0	0		0	0	0
Urganiewicz, p-2	3	0	1	2	0		3	0	1
Williams, 1	3	1	5	0	0		3	1	5
Bistrek, 2—cf	3	1	0	0	1		3	1	0
Polhemus, cf	1	0	1	0	0		1	0	1
Tatro, p	2	1	0	0	0		2	1	0
Bolton, rf	2	0	0	0	1		2	0	0
Scoble, lf	0	0	0	0	0		0	0	0
Totals	22	7	18	6	4		22	7	18

Tax Rates Hereabout

Amherst tax rate for 1933 is
\$26 a decrease of 60 cents from
last year. Colrain announces a
rate of \$33.60 an increase of \$2.
Hatfield tax rate is \$22 a drop of
\$4.50 from 1932. Buckland will
have a rate of \$22.50 or \$2 more
than last year. The Stockbridge
rate will be \$26.20. Charlemont
announces a tax rate of \$24 an in-
crease of \$1.20 over last year.
South Hadley Falls rate will be
\$30.60 a decrease of \$1.00 from
last year. A tax rate of \$27 an in-
crease of \$4 was announced for
Ashfield despite the fact that Ash-
field is the only town in Franklin
county's 26 in which no welfare
expenditures were reported for
the first six months of the year.

Mountain View Inn

When in Northfield
STOP AT THE
Mountain View Inn

Rooms and Meals
Reasonable Rates

Dinners 50 cents

C. M. Pratt, Prop.

LINDELL'S

MOTOR EXPRESS

WALTER A. LINDELL, Prop.
Overnight Service between Bos-
ton, New York and Providence,
Keene, N. H., Springfield, Mass.,
Hinsdale, N. H. Brattleboro, Vt.
Orders may be phoned or left at
HERALD OFFICE

LeRoy Dresser

LOCAL and

LONG DISTANCE

MOVING

FURNITURE and PIANOS
MOVED WITH CARE
Boston Shipments Solicited

Telephone 36-3

Northfield, Mass.

DO YOU HAVE Radio Noise and Radio Trouble?

If so, call

RADIO SMITH

Phone 137

In Northfield

Every Week

Legal

COMMONWEALTH OF MASSA-
CHUSETTS. FRANKLIN, SS.
Case 25118, PROBATE COURT
To the heirs-at-law, next of kin,
creditors, and all other persons in-
terested in the estate of ELIZA M.
CADDY, late of Northfield in said
County, deceased:

WHEREAS, a petition has been
presented to said Court to grant a
letter of administration on the es-
tate of said deceased to Samuel
Mason of Marlboro in the state of
New Hampshire without giving a
surety on his bond.

You are hereby cited to appear
at a Probate Court to be held at
Greenfield, in said County of
Franklin, on the first Tuesday of
September A. D. 1933, at nine o'-
clock in the forenoon, to show
cause, if any you have, why the
same should not be granted.

And said petitioner is hereby di-
rected to give public notice there-
of, by publishing this citation once
in each week, for three succes-
sive weeks, in the Northfield Her-
ald, a newspaper published in said
Northfield, the last publication to
be one day at least before said
Court.

Witness, FRANCIS NIMS
THOMPSON, Esquire, Judge of
said Court, this seventh day of
August in the year of one
thousand nine hundred and thirty-
three.

JOHN C. LEE, Register.

Herald News Items

Mindful of the splendid work of
the Postmasters during the pres-
ent N. R. A. Campaign Congress-
man Allen T. Broadway pays them
a splendid tribute of appreciation
in an address which he delivered
at Holyoke recently. He said they
are a loyal set of men always will-
ing to respond to a needed call for
service. "I was well said."

Shear Nonsense

They met for the first time since
their boyhood.
"Well, well," said Jones "how
are you finding things? Have any
of your fond childhood ambitions
been realized?"
"Yes, one," he replied. "You re-
member how I wanted to wear
long trousers? Well, I believe I
now wear them longer than any
one else."—Philadelphia Bulletin.

It was Bessie's first attendance
at a Sunday school anniversary.
After sitting a few minutes she
asked, "When is she coming
mother?"
"When is who coming, dear?"
"Annie Versary."—Boston
Transcript.

Epitaph for a henpecked hus-
band: "In life I was always
wrong, but I'm dead right now."

"I sold kisses at the last bazaar,
but then one must do these things
for charity."
"Well, I suppose that's what
the customers thought, dear."
—Smith's Weekly.

I'm broke and tired,
My health's a wreck,
Oh joyful recreation!
In debt I'm mired
Up to my neck—
I've been on my vacation.
—A. L. W.

Douglas
FAIRBANKS Jr.
Loretta YOUNG

CAN A PUBLIC IDOL

LEAD A DOUBLE
LIFE AND GET
AWAY WITH IT?

"THE LIFE OF

Jimmy Dolan"

Critics declare it